



Gold Medal



Marion de Boehme



Rose Hills Perpetual



Gerald Meylan Trophy



Hamilton Perpetual Award



Governor of Gifu Award

Press Release for distribution Friday 30th October 2009.

On the evening of 29th October 2009 the performance of Swane's stable of rose varieties, submitted to the National Rose Trials in 2007 for evaluation, have created a new benchmark for performance and vigour and were awarded in the presence of the Adelaide Lord Mayor Michael Harbison with due acclaim.

The list of awards and medals is absolutely outstanding and totals 18 awards :

1. Gold Medal and Australian Rose of the Year 2009 – “Beach Blanket” release expected summer 2010
2. Marion de Boehme Memorial Award – best rose of trial - “Beach Blanket”
3. Gerald Meylan Perpetual Trophy – best shrub rose of trial - “Beach Blanket”
4. Silver Medal – “Sweet Intoxication” release expected Spring 2010
5. Public Choice Award October 2008 – “Sweet Intoxication”
6. Governor of Gifu's Award (Japan) - most fragrant rose of trial - “Sweet Intoxication”
7. Rose Hills Perpetual Challenge Bowl (USA) – best cluster flowered rose of trial - “Sweet Intoxication”
8. Silver Medal – “Good n Plenty” release expected summer 2010
9. Irwin Award – most pest and disease tolerant rose of trial - “Good n Plenty”
10. Bronze Medal – “One Love” release expected winter 2011
11. Bronze Medal – “Summer of Love” release expected winter 2011
12. The Hamilton Gardens New Zealand Perpetual Challenge Award – best hybrid tea of trial – “Summer of Love”
13. Bronze Medal - “Falling in Love” release expected winter 2011
14. Bronze Medal – as yet unnamed no release date, still under commercial trial – rose x421
15. Bronze Medal – as yet unnamed no release date, still under commercial trial – rose x422*
16. Bronze Medal – as yet unnamed no release date, still under commercial trial – rose x423**
17. Bronze Medal – as yet unnamed no release date, still under commercial trial – rose x424
18. Bronze Medal – as yet unnamed no release date, still under commercial trial – rose x425

For more information log on to www.swanes.com or contact Finbarr O'Leary 0296511777
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Background

The Australian Rose Trials are the only independent trials of new plant releases in Australia and are conducted over a 2 year period with volunteer judges from horticulture industry rose devotees and home gardeners.

Under the control of the National Rose Society and the Adelaide Botanic Gardens the Australian Rose Trials are by far the best way for the public to rate their rose variety selections before they make a purchase.

No other plant released in Australia undergoes such rigorous and independent trials.

Swane's Nurseries Australia annually evaluates hundreds of new varieties from Australian and international breeders and matches on farm results collected over many years with that of the National Rose Trials.

The result is that Swane's have become the most successful rose introducer in Australia with no less than 20 medals of various colours being awarded to Swane's in the 10 years of the Trials operating.

Other award winning roses from Swane's evaluation trials are :

Gold Medals

- Perfume Perfection (aka Bonnie Babes) 2001
- Burgundy Iceberg 2005
- Sundance 2005
- Daybreaker 2006

Silver Medals

- Betty Boop 2001
- SunnyBoy 2004
- Hot Cocoa 2005
- Cabana 2005
- Flirtatious 2005
- Love In 2006

Bronze Medals

- It's a Winner 1999
- Moonstone 2001
- Honey Bouquet 2002
- Heaven Scent 2004
- Long Tall Sally 2004
- Honey Perfume 2004
- Simply Marvellous 2005
- Honey Dijon 2005
- About Face 2006
- Firefighter 2008
- My Hero 2008
- Good Samaritan 2008